

## **News Release**

## **ACE AVIATION REPORTS THIRD QUARTER 2010 RESULTS**

MONTRÉAL, November 5, 2010 – ACE Aviation Holdings Inc. (ACE) today reported third quarter results for 2010.

Effective October 27, 2009, when ACE's ownership in Air Canada was reduced from 75% to 27%, ACE no longer consolidates Air Canada's financial position, operating results and cash flows. Since then ACE's investment in Air Canada is accounted for using the equity method.

ACE recorded consolidated income for the quarter of \$78 million. This includes ACE's proportionate share of Air Canada's earnings, after adjustments, for the quarter of \$74 million and interest income of \$3 million principally from ACE's \$150 million loan to Air Canada.

For the nine months ended September 30, 2010, ACE recorded consolidated income of \$12 million. This includes ACE's proportionate share of Air Canada's earnings, after adjustments, of \$3 million, interest income of \$13 million principally from the loan to Air Canada and gains of \$4 million related to the Air Canada warrants issued under the credit facility.

On August 3, 2010, following the completion of offerings of senior secured notes by Air Canada, ACE's \$150 million loan to Air Canada was repaid. The total proceeds, including interest and prepayment fees, amounted to \$156 million.

On October 31, 2010, ACE's net assets at fair value (determined on a non-GAAP basis, using market value for ACE's shares in Air Canada instead of the value determined under the equity method) amounted to \$495 million or \$15.25 per share. ACE's underlying assets are:

- § cash and cash equivalents of \$210 million;
- § 75 million Class B Voting Shares in Air Canada which had a market value of \$283 million based on the October 29 closing price on the TSX; and
- § 2.5 million warrants for the purchase of Air Canada Class B voting shares at exercise prices of \$1.44 (1.25 million warrants) and \$1.51 (1.25 million warrants) per share which had an estimated fair value of \$6 million.

At that date, ACE has net obligations of \$4 million comprising commodity taxes payable of \$39 million, related commodity taxes receivable of \$37 million, and other net liabilities of \$2 million. The commodity taxes payable of \$39 million comprise reassessments and anticipated reassessments from Revenu Quebec related to audits of GST and QST with respect to ACTS LP, and its predecessor ACTS Limited Partnership, for periods prior to ACE's monetization of ACTS LP in October 2007. Reassessments of \$37 million are recoverable from Air Canada and other parties. This includes \$35 million recoverable from Air Canada following its filing of related Input Tax Credit claims from the Canada Revenue Agency.

ACE has also applied for Certificates of Discharge from the Canada Revenue Agency and Revenu Quebec. ACE is assisting them with their audits of ACE's income tax returns for the years 2005 to 2009. In addition to the audits of income tax returns, audits in respect of other taxes, including GST and QST, are ongoing. It is possible that the audits, which relate to ACE and its subsidiaries, may lead to some reassessments in the future.

Going forward, the Board will actively review alternatives to maximize shareholder value and to return assets to shareholders.

For further information on ACE's public disclosure file, including ACE's Annual Information Form, please consult SEDAR at www.sedar.com.

## **CAUTION REGARDING FORWARD-LOOKING INFORMATION**

Certain statements in this news release may contain forward-looking statements. These forward-looking statements are identified by the use of terms and phrases such as "anticipate", "believe", "could", "estimate", "expect", "intend", "may", "plan", "predict", "project", "will", "would", and similar terms and phrases, including references to assumptions. Such statements may involve but are not limited to comments with respect to strategies, expectations, planned operations or future actions. Forward-looking statements, by their nature, are based on assumptions and are subject to important risks and uncertainties. Any forecasts or forward-looking predictions or statements cannot be relied upon due to, amongst other things, changing external events and general uncertainties of the business. Such statements involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements to differ materially from those expressed in the forward-looking statements. Results indicated in forward-looking statements may differ materially from actual results for a number of reasons, including without limitation, energy prices, general industry, market, credit and economic conditions, war, terrorist acts, changes in demand due to the seasonal nature of the business, the ability to reduce operating costs and employee counts, employee relations, labour negotiations or disputes, pension issues, currency exchange and interest rates, changes in laws, adverse regulatory developments or proceedings, pending and future litigation and actions by third parties as well as the factors identified throughout ACE's filings with securities regulators in Canada and, in particular, those identified in the Risk Factors section of ACE's 2009 MD&A dated February 11, 2010 as updated in the Risk Factors section of ACE's MD&A for Quarter 3, 2010 dated November 4, 2010. The forward-looking statements contained herein represent ACE's expectations as of the date they are made and are subject to change after such date. However, ACE disclaims any intention or obligation to update or revise any forward-looking statements whether as a result of new information, future events or otherwise, except as required under applicable securities regulations.

- 30 -

**Contact:** Des Beaumont (514) 205-7639

**Internet:** www.aceaviation.com